

Paul Church

Builder, generalist, obsessive.
Point me at a problem and watch it dissolve.

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Let's work together! Open for work — Available for remote roles

$1m+	400+	100+	250+	12
traded on my anime art marketplace	monthly attendees & the biggest London crypto meetup	meetup groups in 30 countries	builders at my hackathon	people in the largest team I've managed

MANAGEMENT | MARKETING | DESIGN | DEEP BLOCKCHAIN TECH | CRYPTOCURRENCY | EVENT ORGANISING | SOCIAL MEDIA | BUSINESS DEVELOPMENT | AI TOOLS

EXPERIENCE & EDUCATION

2025 – Today

Set Wild

Company Director · Boutique stays & outdoor experiences

Set Wild runs a portfolio of distinctive short-stay properties, including a yacht, a vintage Airstream and three lakeside huts, each designed as a getaway in its own right.

Alongside the stays, we run a regular programme of outdoor events for women that brings together nature, connection and physical challenge.

2022 – 2024

Otoplo

Project Manager · Nexa blockchain engineering

Managed projects at an engineering organisation dedicated to the Nexa blockchain.

Delivered core ecosystem infrastructure: wallets, APIs, a smart-contract language with supporting tools, and token infrastructure.

2020 – 2022

Coinriot

Head of Marketing · London's largest crypto meetup

Coinriot brought together crypto specialists and marketing professionals to make Web3 accessible through live events.

Built London's largest monthly crypto meetup, drawing over 400 attendees per event, with talks by and for blockchain professionals and anyone curious about the industry. View on Meetup ↗

2019 – 2024

Bitcoin Unlimited

Head of Marketing · Largest Bitcoin Cash hackathon

Bitcoin Unlimited gives users, node operators, miners and investors the tools and the voice to shape Bitcoin's evolution.

Led communications explaining the key technologies the team had engineered, and announced each new release as it shipped.

Organised the largest Bitcoin Cash hackathon to date: 33 project entries and over 250 participants.
View on Devpost ↗

2017 – 2024 · Side project

AnimeSwap

Founder & sole builder · Europe's largest anime cel marketplace

Founded and built a specialist marketplace for original anime production cels, the hand-painted artwork used to make films such as Akira, Ghost in the Shell, Princess Mononoke, My Neighbour Totoro and Dragon Ball.

Designed, built and ran the platform single-handedly for seven years, growing it into the largest anime production cel marketplace in Europe with over $1m in trades handled.

2017 – 2019

Bitcoin Cash Association

Director · Global adoption organisation

A non-profit to lead global adoption efforts for Bitcoin Cash.

- Grew the largest meetup network of any cryptocurrency project within its first year: more than 100 groups across 30 countries.
- Planned and launched international marketing campaigns to build awareness and adoption.

2013 – 2016

Axsy

Lead Engineer · Motion control camera systems

Led engineering on a new range of multi-axis motion control systems for independent filmmakers, a market growing fast with the arrival of affordable, high-quality digital cameras.

Cut the cost of a full three-axis rig from upwards of $10,000 to around $2,000. The company was acquired by a larger competitor.

2010 – 2013

University of Essex

Mechatronic Engineering BEng (Hons)

Developed a solid grounding in essential engineering concepts including mechanics, electronics, computer-aided design (CAD), manufacturing, and business operations.

2009 – 2012

Tendo Store

Founder & sole builder · Video game resale

Built a business acquiring, refurbishing and reselling video game consoles and games through eBay.

Developed in-house software that automated every part of the operation apart from physical handling and customer service. My first profitable business, at age 22.